



CONNECTIONOLOGY®

3RD ANNUAL BRAIN INJURY AND PAIN/SUFFERING/ANGUISH CAUSATION AND DAMAGES INSTITUTE

Nashville, TN | May 4-7, 2024

The Westin Nashville | 807 Clark Place, Nashville, TN 37203

Unmasking Visible Vs. Invisible Injury & Harm: Traveling Through The Intersection of Brain Damage & Highways & Byways of Physical Pain/ Suffering, Mental Pain/Anguish & Other Non-Economic Damages in Personal Injury & Wrongful Death Cases.

CONNECT WITH OUR 2024 SEMINAR SPEAKERS



John Romano, Esq.



Mark Lanier, Esq.



Rob Mayes



Steven Gursten, Esq.



Eric Romano, Esq.



Christian Morris, Esq.



Sach Oliver, Esq.



Dustin Herman, Esq.



Brian Beecher, Esq.



Doug Beam, Esq.



Beverly "Splash" Abbott, RN, MBA, LNCC.



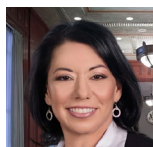
Steve Lowry, Esq.



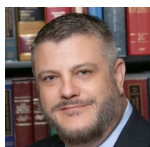
Jeff Kroll, Esq.



Jeff Roberts, Esq.



Ilya Lerma, Esq.



Eric Hertz, Esq.



Cody D. Robert, P.E.



Randy Rozek, Esq.



Kyle Kinberger



Patrick Stonich
BSN, BS, RN, CLNC



Thomas J. Grillo, Jr. Esq.



Thomas Greer, Esq.



Chadrick Mance, Esq.



Liz Zwiabel, Esq.



Max T. Barnes

Please note: While speakers have confirmed, their schedules are always subject to change.



Thanks to HMR Servicing, Our Platinum Partner!

Register at www.connectionology.com!





SATURDAY
**MAY
04**

Check in Date

Arrive and Check-in to the Westin

Special Opening Musical Event and Meet & Greet Featuring Famous Songwriter, Max Barnes!

7:00pm
-9:00pm

Max T. Barnes is a hit writer who is the son of a hit writer. Between Max T. and his late father they have written 33 #1's and hits and sold over 70 million records. They are the only father and son in CMA history to be nominated against each other for CMA Song Of The Year. Max T will play you songs that make you cry then serve up the lighter side and leave you laughing. He currently tours the world with his band, gives writer seminars, speaks and teaches at CLE's and plays guitar in the studio on hit records such as, "How Do I Live" by LeAnn Rimes. Max T. lives in a 100 year old school on 40 acres in Nashville with his wife Robin "Chief" of 35 years.

SUNDAY
**MAY
05**

Day 1

Morning Session Moderators: John F. Romano, Esq. Romano Law Group, West Palm Beach, FL and Doug Beam, Esq., Douglas R. Beam, P.A. Melbourne, FL

7:00am
-8:00am

Registration, Breakfast and Visit with Exhibitors

8:00am
-9:00am

Establishing Brain Injury, Brain Insult and Pain & Suffering Case "Theories" ..."Themes"... and "Case Images" in the "Dawning" Phase of The Case. Learn How to Use These Communication and Persuasion Tools at Each and Every Stage of The Litigation and Trial

John F. Romano, Esq. Romano Law Group, West Palm Beach, FL

9:00am
-9:45am

The Anatomy and Case Analysis of The Brain Injury Case: Deposition to Verdict

Beverly "Splash" Abbott, RN, MBA, LNCC, Trial Consultant, Jacksonville, FL

9:45am
-10:00am

Networking Break and Exhibit Viewing

10:00am
-10:45am

8 "Telltale-Signs" You Don't Have a Valid or Viable TBI Case. Understanding and Appreciating the Value of Discovering this Fact Early-On in The Handling of The Brain Injury Case

[Steven Gursten, Esq. Michigan Auto Law, Farmington Hills, MI](#)

10:45am
-11:15am

The "Persuasive" Power of Nurse Pain and Suffering Reports in Brain Injury and Personal Injury Cases—Creating & Developing Them—How and When to Use Them

Patrick Stonich, BSN, RN, CLNC, OnPoint Legal Nurse Consulting, Wynnewood PA

11:15am
-11:30am

An update from Erik Burmudez, VP Strategic Partnerships at Filevine, Park City, UT

11:30am
-12:00pm

Proving Your Damages in The Catastrophic Injury Case

Thomas J. Grillo, Jr. Esq., John J. Fromen, Attorneys at Law, P.C. Buffalo, NY



Special Storytelling Session Featuring American Actor and Country Western Musician / Songwriter, Rob Mayes!

Interview Conducted by Jeff Roberts, Esq. Jeff Roberts & Associates, Nashville, TN

**12:15pm
-1:30pm**

In this special interactive session, you will learn how to create and develop “the story” of the case. Rob Mayes will lead us on a special journey of storytelling. Attendees will have an opportunity to offer up case scenarios followed by our songwriter creating a story on the spot....and with music of a Country Western flavor.

Afternoon Program

Afternoon Session Moderator: Eric Romano, Esq. Romano Law Group, West Palm Beach, FL

1:30pm Depositions Are Trial

-2:45pm Sach D. Oliver, Esq. Oliver Law Firm, Rogers, AR

2:45pm

-3:00pm Network Break and Exhibit Viewing

3:00pm

2 Never-Ending Blunders Lawyers Make When Selecting and Working With Experts Which Sink The Case.... Blunders Which Are Predictable and Avoidable—What You Can Do About It

-4:00pm

Christian Morris, Christian Morris Trial Attorneys, Henderson, NV

4:00pm Seminar Adjourns

Join us for our Annual Country Western Welcome Party! Enjoy Food, Drinks and Nashville’s Livley Scenery on The Best Rooftop. Honky Tonk Overlooking Broadway Street! Special Entertainment Featuring—ROB MAYES!!! Sponsored by Jay Scarola – Sage Settlement Consulting and Filevine.

ACM, CMA and AIMP Nashville country artist and award-winning actor Rob Mayes boasts 8 million career streams & over 14,500 Shazams. Mayes’ music has been featured on top editorial playlists from Spotify, Apple Music, Amazon.

Music, YouTube, Pandora, CMA & CMT. He has been featured in such publications as Forbes, Rolling Stone, Billboard, Cowboys & Indians, American Songwriter, Us Weekly, Entertainment Weekly, People, CMT, Sounds Like Nashville, and The Boot. Mayes was also a Finalist in the 2020 International Songwriting Competition for his debut single CLOSER. His fourth album, AIN’T NOTHIN’ TO SEE HERE, is available now.

**5:30pm
-7:30pm**

Rob Mayes is best known for playing John in Sundance cult classic film JOHN DIES AT THE END with Paul Giamatti, stars in the upcoming country music movie THE NEON HIGHWAY opposite Beau Bridges and Lee Brice; and western THE DESPERATE RIDERS with Trace Adkins - out now (Lionsgate). Mayes took home Best Actor at the 2020 Wild Bunch Film Festival for A SOLDIER’S REVENGE opposite Val Kilmer & Jake Busey. He can be seen starring in biopic 5000 BLANKETS (MOVIE GUIDE AWARD winner) opposite Anna Camp for Sony Affirm Pictures, which premiered in 1200 theatres nationwide and is now available on PureFlix and features 3 of Mayes’ songs. Mayes stars in UPtv’s country music movie JUST JAKE - which premiered to 65 million households & features 2 new songs (WITHOUT YOU & NEW FAVORITE SONG ON THE RADIO) by Mayes, along with hit #1 co-writers Will Weatherly, Heath Warren, & Eric Van Houten. Mayes can also currently be seen starring opposite Haylie Duff in SWEET ON YOU on UPtv. He most recently finished filming comedy LOST & FOUND IN CLEVELAND opposite Martin Sheen, Jon Lovitz & Dennis Haysbert.



MONDAY
MAY
06

Day 2

Morning Session Moderator: John F. Romano, Esq. Romano Law Group, West Palm Beach, FL

7:30am
-8:30am **Breakfast and Visit with Exhibitors**

8:30am
-9:45am **Unmasking the Defense: Simple and Practical Tools for Exposing, Exploiting and Undermining Common Defense Trial Tactics**

Thomas Greer, Esq. Bailey & Greer, Memphis, TN

9:45am
-10:30am **Breathing Life into Your Brain Injury Case and on Issues Regarding Pain & Suffering Through Tactically Outmaneuvering The Defense Medical Examiner and Defense Counsel in Their Joint Effort to Suffocate The Truth: (A) Pre-Exam Steps & Strategies; (B) The Exam (C) DME Deposition (D) Trial Cross-Examination**

Eric Romano, Esq. Romano Law Group, West Palm Beach, FL

10:30am
-10:45am **Networking Break & Exhibit Viewing**

10:45am
-11:30am **Dancing-With-Daubert—New, Innovative Approaches and Tactics to Winning Daubert Motions—Early Planning and Discovery Navigation in Laying The Foundation for Victory**

Dustin Herman, Esq. Spangenberg Shibley & Liber LLP, Cleveland, OH

11:30am
-12:00pm **2 Recent Brain Damage Trials Resulting in Over \$11 Million in Verdicts with a Little Help from Our Friends at HMR and Fox-AE.**

Kyle Kinberger, Chief Revenue Officer at HMR, New Orleans, LA
Randy Rozek, Esq. Rozek Law Offices, S.C. Milwaukee, WI
Cody D. Robert, P.E. Fox-AE, Columbia, MO

12:00pm
-12:30pm **Break for Lunch**



Afternoon Program

Afternoon Session Moderator: Doug Beam, Esq. Douglas R. Beam, P.A. Melbourne, FL

12:30pm Lanier Trial Academy 8.0 Sneak Preview
-2:30pm Mark Lanier, Esq. The Lanier Law Firm, Houston, TX

2:30pm Network Break & Exhibit Viewing
-2:45pm

2:45pm Flipping the Script: Using Voir Dire and Openings to Disrupt Defense Narratives.
-3:45pm Ilya Lerma, Esq. Ilya Law | Trial Structure, Phoenix, AZ

3:45pm Jiu-Jitsu Cross-Exam of the Defense Brain Experts.
-5:00pm Brian Beecher, Esq. The Law Office of Arash Khorsandi, P.C., Los Angeles, CA

5:00pm Seminar Adjourns

5:00pm Dinner On Your Own
-8:00pm

8:00pm Fireside Chat With Legends and Experts of The Law
-10:00pm *Sponsored by FirmPilot*

Our 2024 addition of the annual “Fireside Chat” is designed to get each Trial Lawyers creativity, juices and innovation revved up to take your litigation and trial skills to a new plateau! This chat will encompass an informal and more intimate setting where we all speak “one on one” with each other. We will discuss current problems, issues and obstacles occurring in your cases and try to “workshop” those case hurdles with input from experienced veterans providing insight into “the fix.”

There will be time to hear from one another and from legendary lawyers where the focus will be on some of the great moments in their trials, as well as some of their most disastrous courtroom events and blunders. It is meant to be a fun, informative and entertaining learning experience. It will help enhance your skills and talents as a lawyer, plus as a guardian of your clients.

This will be interactive and a hands-on learning experience. We will inspire, motivate and challenge one another! This chat will move us to a better place, including our law practices and careers. Additionally, this session will be structured. We will follow a working and meaningful format, which will allow everyone to obtain the maximum benefit.

Facilitated by: Doug Beam, Esq. Douglas R. Beam, P.A. Melbourne, FL



TUESDAY
MAY
07

Day 3

Session Moderator: Eric Romano, Esq. Romano Law Group, West Palm Beach, FL

7:30am
-8:30am **Breakfast and Visit with Exhibitors**

Debunking The “Causation-Big-7” (AKA–Defense Causation Positions and Arguments Used to Destroy the Plaintiffs Case)

8:30am
-10:00am **Delay in Initial Treatments; Gaps in Treatment; Preexisting Conditions; Lack of Objective Findings or Positive and Reliable Tests; Secondary Gain; Malingering, Surveillance Video...**

Jeff Kroll, Esq. Keveny + Kroll, Chicago, IL
Steve Lowry, Esq. Harris, Lowry and Manton, Savannah, GA

10:00am
-10:30am **Words, Phrases, Analogies and Metaphors in Depositions & Trials....Beware of the Backfire Effect. Interactive Session With Attendees**

Chadrick A. Mance, Esq. The Mance Law Firm, Savannah, GA

10:30am
-10:45am **Networking Break & Exhibit Viewing**

10:45am
-11:30am **Opening Statement in Brain Injury Cases.**
Liz Zwibel, Esq. The Law Office of Elizabeth A. Zwibel, St. Petersburg, FL

11:30am
-12:15pm **Opening Statement on Pain, Suffering, Anguish and Other Non-Economic Damages in Neck & Back Injury Cases**
John F. Romano, Esq. Romano Law Group, West Palm Beach, FL



Afternoon Program

Afternoon Session Moderator: John F. Romano, Esq. Romano Law Group, West Palm Beach, FL

Trading Places: An Interactive and Hands-on Session Where You as The Advocate/Attendee Will Conduct The Accident Reconstruction and The Biomechanical Analysis in an Incident Resulting in Brain Injury

This session will be led and overseen by an Accident Reconstruction Engineer, a Biomechanical Engineer, a Private Investigator, a Police Officer, a Courtroom-Visualization and Imaging Specialist, a Physician and a Former Judge.

In this event, you will be eyewitnesses to the staging of an incident injuring a young woman. She is married and works full-time. She has two young children. As the incident itself unfolds before your eyes, you will be permitted to question the “players” involved in the incident itself... I.e., the two eyewitnesses, the injured plaintiff, the investigating police officer and others.

**1:30pm
-5:00pm**

You will win – so to speak – “trade places” with the Accident Reconstruction Engineer, so that you reconstruct it. Similarly, you will analyze the biomechanics of the incident, an injury side by side with the bottom mechanical engineers. You will then – in a step-by-step fashion, assess and evaluate causation and all aspects of damages.

Weeks prior to this seminar event, each attendee will be provided with a complete “package” regarding this session, as it will be advisable and necessary to do some level of preparation if in fact, you want to maximize the value you will obtain from this session. We will also learn about the methodology, the experts involved in this incident, utilize in the preparation of his/her reports – including medical reports and we will be discussing helpful hints and tips on how you might handle the direct and cross examination of these experts.

Facilitated by Eric J. Hertz, Esq. with Hertz Law, Atlanta, GA and Cody D. Robert, P.E. Fox-AE, Colombia, MO. Additional Speakers will be announced soon.

5:00pm Seminar End



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SILVER

